

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62623 CF NTL-POL FBD - LBD: 08/19/12 - 08/24/12 HL#: Created: 08/16/12 03:36 PM

Client: REPUBLICAN NATIONAL... CPE: / / 3032 Agency Commission: 15 % Updated: CHGRILLO on 08/17/12 09:42 AM

Agency: NATIONAL MEDIA RESEARCH Product: EST #3032 (1300) Self :15:00 Confirmed: 08/16/12 04:23 PM

Buyer: ALICIA BRINEY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 33% KMGH: 19% KUSA: 30% KDVR+: 10% KWGN: 5% KTVD: 3% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | PHOW*BROKE | M * * * * * | REGP | 30 | B | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/20/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 009 | PNAVY | * T * * * * * | REGP | 30 | B | | | 0.0 | \$5,000.00 | 1 | \$5,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/21/12 | 08/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 010 | PNCISLA | * T * * * * * | REGP | 30 | B | | | 0.0 | \$4,500.00 | 1 | \$4,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/21/12 | 08/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 011 | PBANG*2MENTH | * * * T * * * | REGP | 30 | B | | | 0.0 | \$4,500.00 | 1 | \$4,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/23/12 | 08/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012 | PBBTH2 | * * * T * * * | REGP | 30 | B | | | 0.0 | \$4,000.00 | 1 | \$4,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/23/12 | 08/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013 | PMENTALSN3 | * * * * * S | REGP | 30 | B | | | 0.0 | \$4,500.00 | 1 | \$4,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 13</u> | | | | | | | | | | |
| | 08/19/12 | 08/19/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | PSIXTY1 | * * * * * S | REGP | 30 | B | | | 0.0 | \$5,000.00 | 1 | \$5,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 13</u> | | | | | | | | | | |
| | 08/19/12 | 08/19/12 | 1 | | | | | | | | | | |

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| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 015 | NLATE7 | 1 1 1 1 1 0 0 | NEWS | 30 | B | | | 0.0 | \$2,300.00 | 5 | \$11,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 016 | LLETTER1 | 1 1 1 1 1 0 0 | LETT | 30 | B | | | 0.0 | \$675.00 | 5 | \$3,375.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017 | SNFLPRE | * * * * F * * | NFL | 30 | B | | FOOTBALL | 0.0 | \$3,000.00 | 1 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/24/12 | 08/24/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 49 | 0 | \$68,725.00 | \$58,416.25 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$68,725.00 | \$58,416.25 | \$0.00 | \$0.00 |